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Internet: [www.centralgroup.com](http://www.centralgroup.com)

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Reservations

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Hotel Sofitel Central Hua-Hin  
Central Village, Hua-Hin  
Central Samui Beach Resort, Koh Samui  
Central Butterfly Village, Koh Samui  
Central Sukhontha Hotel, Hat Yai  
Central Waterfront Suites, Phuket  
Central Karon Village, Phuket

**Overseas**

Central Godavari Resort Kathmandu, Nepal  
Central Sheltech Hotel Dhaka, Bangladesh

**CENTRAL**  
Sukhontha Hotel  
Hat Yai

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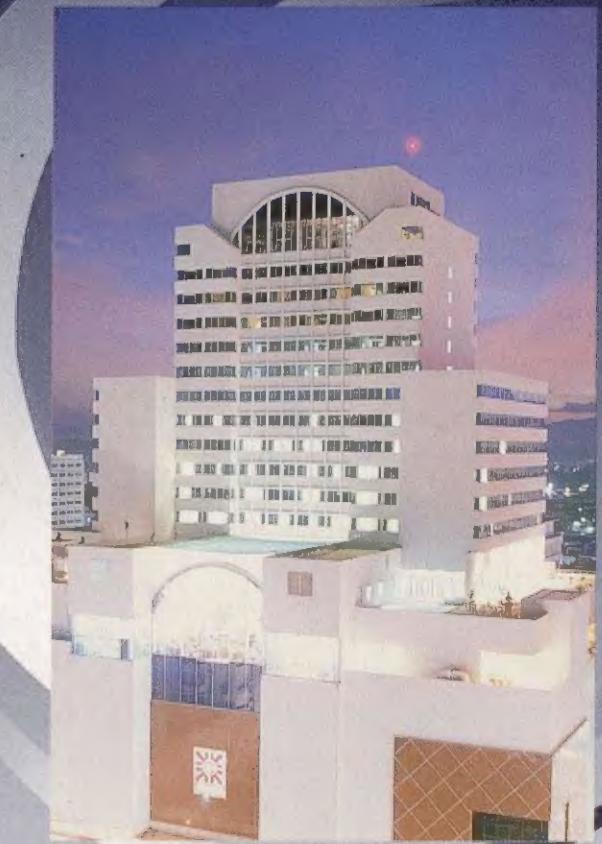
3 Sanehanusorn Road, Hat Yai,  
Songkhla 90110, Thailand

Telephone (66-074) 352222

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E-Mail: [sukontha@hadyai.loxinfo.co.th](mailto:sukontha@hadyai.loxinfo.co.th)

Internet: [www.centralgroup.com](http://www.centralgroup.com)



**CENTRAL**  
Sukhontha Hotel  
Hat Yai

## Your Southern Gateway to Business and Leisure



Befitting its status as the Southern gateway to Thailand, Hat Yai is the South's largest and busiest commercial and shopping hub. Among Hat Yai's several attractions is the world's third largest statue of the Reclining Buddha.

Located in the heart of this bustling boomtown is Central Sukhontha Hotel, a sparkling new world of privacy with 238 well-appointed guest rooms and suites, each with a fully-stocked mini-bar, colour television, multi-channel music and IDD telephone.

Apart from 24-hour Room Service, guests have a choice of dining venues: The sumptuous Southern Palace Chinese Restaurant, Saneha Cafe, Lobby Lounge, and the Pool-side Snack Bar. Conference and Catering facilities are easily arranged at the Sukhontha Ballroom, which can seat up to 200 persons, or at the smaller Function Rooms for private meetings and celebrations.

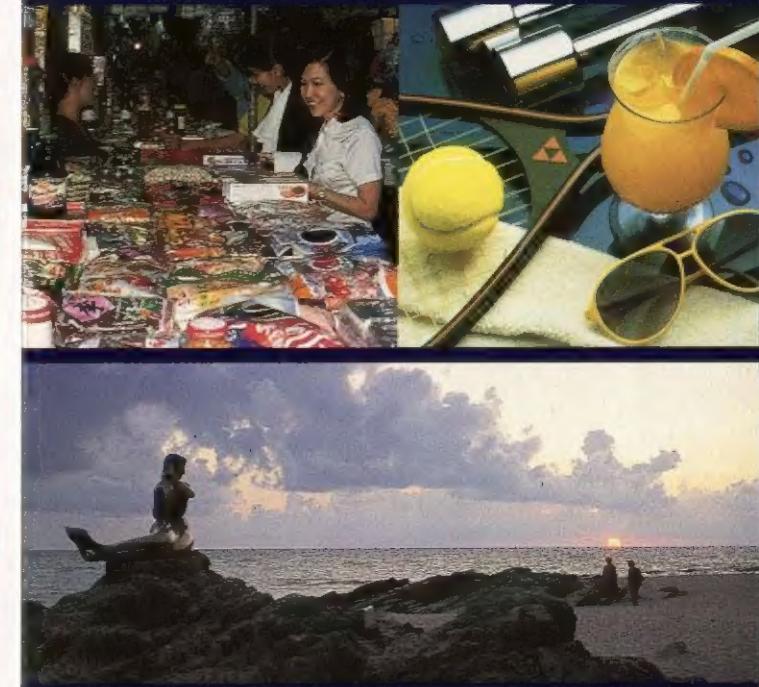


## Speedy Business Connections

There is of course the Business Centre where executives can have all their business requirements efficiently processed through up-to-date equipment and top-notch secretarial services together with smooth telecommunications facilities.

## Keeping Fit

And at the end of a busy day's work, guests may unwind at the fully-equipped Fitness Centre, Sauna & Gym, take a dip in the Swimming Pool, or even ease the ache out of muscles with a traditional Thai massage.



## Unlimited Shopping

Hat Yai's proximity to the Malaysian border has made it an important trading post down through the years. In many cases, it offers a wide range of goods unavailable elsewhere in Thailand.

Guests who wish to go shopping need look no further as Thailand's leading department store, the Central Department store, is right on the premises. Also nearby is the Santisuk Market renowned for its wide variety of electrical goods as well as street stalls selling a rich variety of fruits and other products at attractive prices.

When in Hat Yai, Central Sukhontha Hotel is the place to stay in style - unruffled, unhurried and uncompromising in comfort.

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Internet: [www.centralgroup.com](http://www.centralgroup.com)

**Published Rates (From November 1, 1998 until further notice)**

	<b>Single/Twin (Baht)</b>
<b>Superior</b>	<b>3,400/3,600</b>
<b>Deluxe</b>	<b>4,100/4,400</b>
<b>Deluxe Suite</b>	<b>7,200</b>
<b>Executive Suite</b>	<b>9,300</b>
<b>Extra Bed</b>	<b>500</b>

*Currently, all room rates are inclusive of service charge and VAT, and changes may be possible due to government regulations. There is no charge for children under 12 years of age occupying the same room with their parents.*

**Location**

The 238-room hotel is situated in the centre of bustling Hat Yai, the commercial and shopping hub of Southern Thailand. It offers convenient access to all business districts as well as tourist attractions, which includes the world's 3rd largest statue of the Reclining Buddha.

**Dining and Entertainment**

Aside from 24-hour Room Service, there is a variety of dining venues to choose from: Saneha Cafe Restaurant, Southern Palace Chinese Restaurant, Cappuccino Corner, Lobby Lounge with Live Entertainment.

**Meeting Facilities**

Sukhontha Hall accommodating up to 350 persons including prefunction area. Also can be divided into 3 smaller meeting rooms. Support facilities include overhead and slide projector, screen, video, monitors, etc.

**Sports, Relaxation and Recreation**

Work out at the gym; enjoy a sauna at the Fitness Centre. Or, take a dip in the swimming pool. For the golf enthusiast, there are a number of golf courses within driving distance.

**Business Centre**

Features up-to-date office equipment and telecommunications facilities; plus a range of secretarial services; ideal for busy executives.

**Features and Services**

Shopping Mall, Tour Desk and covered parking space for 250 cars. Airport shuttle bus service.

**The Dynasty Club**

For travellers who seek exclusive accommodation, there is the exclusive Dynasty Club which offers personalized service and a private lounge where complimentary breakfast, afternoon tea and evening cocktails are served daily. And there is more!

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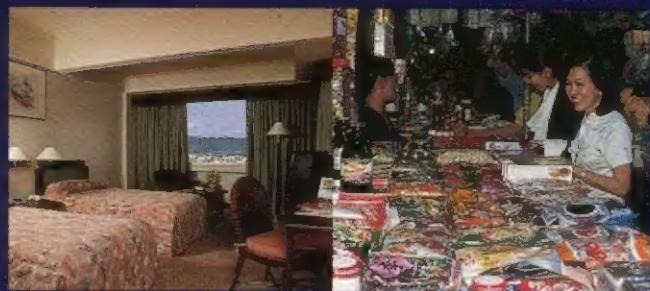
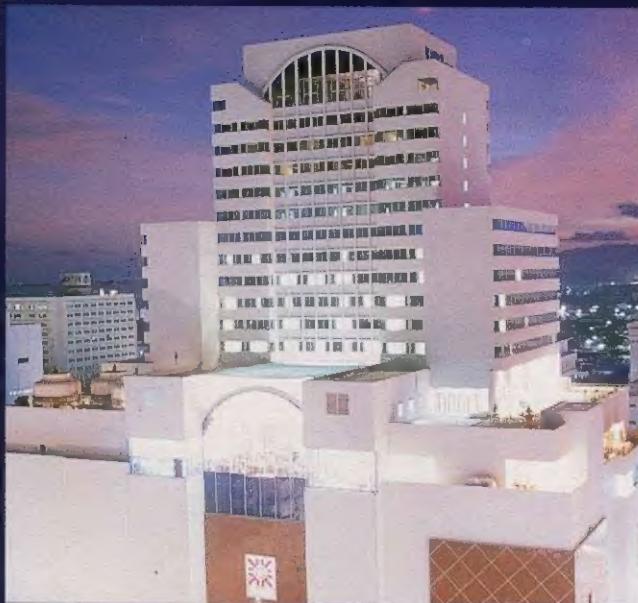
**Overseas**

- **Central Godavari Resort  
Kathmandu, Nepal**  
Telephone (977) 1-521780  
Facsimile (977) 1-526683

**Projects**

- **Central Karon Village, Phuket**
- **Central Sheltech Hotel Dhaka,  
Bangladesh**

# Fact Sheet



## Location

- At the core of Hat Yai's commercial and shopping domain. Situated above the Central Department Store in Hat Yai.
- Just steps away from Santisuk Market renowned for its wide variety of electrical goods, as well as street stalls selling a rich array of fruits and other products at attractive prices.
- Only 20 minutes from the airport and few minutes from bus and train station.

## Features

- An 18-storey building (1st to 5th floors comprise Hat Yai's branch of Central Department Store).
- A comprehensive business centre complete with a private room which accommodates up to 6 persons, with up-to-date office equipment and telecommunication facilities plus a range of secretarial and translation services.
- Local attractions include Samila Beach, Ton Ngar Chang Waterfall, Look Chang Mountain, Jan Lone (Thai - Malaysian Border).

## Guest Rooms

- Central Sukhontha Hotel has 238 rooms with 2 Deluxe Suites and 8 Executive Suites including the " Dynasty club" which offers personalized service and a private lounge.
- All guestrooms feature bedside light and air-condition control panel, refrigerator with fully stocked mini bar, private bathroom, Vingard key system , IDD telephone, smoke detector & sprinkler systems, colour TV with remote control, digital clock with alarm system, in-house movies, emergency lighting, hair dryer upon request.

## Additional Facilities and Services

- Airport arrival and departure transfer
- All major credit cards accepted
- Banquet and conference facilities
- Bus terminal arrival and departure transfer
- Daily newspaper
- Drugstore & gifts (in Central Department Store)
- Evening turn down
- Express check-out
- Fitness centre
- Laundry and dry cleaning
- Medical service
- Post and parcel service
- Room service (24 hours)
- Safe deposit box at Front Office
- Satellite TV
- Shopping facilities within walking distance
- Tour counter
- Train station arrival and departure transfer

## Meeting Facilities

Room Name	Location	Area (m <sup>2</sup> )	Size m.	Schoolroom	Theatre	Cocktail	Dining
Sukhontha Hall (A+B+C)	6th Floor	240	10.00 x 24.00	200	250	450	200
Pre function (A+B+C)	6th Floor	108	4.50 x 24.00	*	*	100	*
Sukhontha A	6th Floor	80	10.00 x 8.00	40	60	70	60
Sukhontha B	6th Floor	80	10.00 x 8.00	40	60	70	60
Sukhontha C	6th Floor	80	10.00 x 8.00	40	60	70	60

Support facilities include overhead and slide projectors, screen, video, monitors, etc.

## Restaurants and Bars

Name	Location	Capacity (Seats)	Opening Hours	Type of Cuisine
Lobby Lounge Cappuccino Corner	6th Floor 6th Floor	60 24	4:00 p.m. - 1:00 a.m. 9:00 a.m. - 7:00 p.m.	Special Cocktails & Coffee, Tea and Baked Goods.
Saneha Cafe Restaurant	6th Floor	80	6:30 a.m. - Midnight All day dining	Authentic Thai & Selected Int'l Cuisine
Southern Palace Restaurant	6th Floor	130	Breakfast 7:00 a.m.-10:00 p.m. Lunch 11:30 a.m.-10:00 p.m. Dinner 6:00 p.m.-10:00 p.m.	Traditional Chinese Cuisine plus Delectable Dim Sum for Breakfast and Lunch

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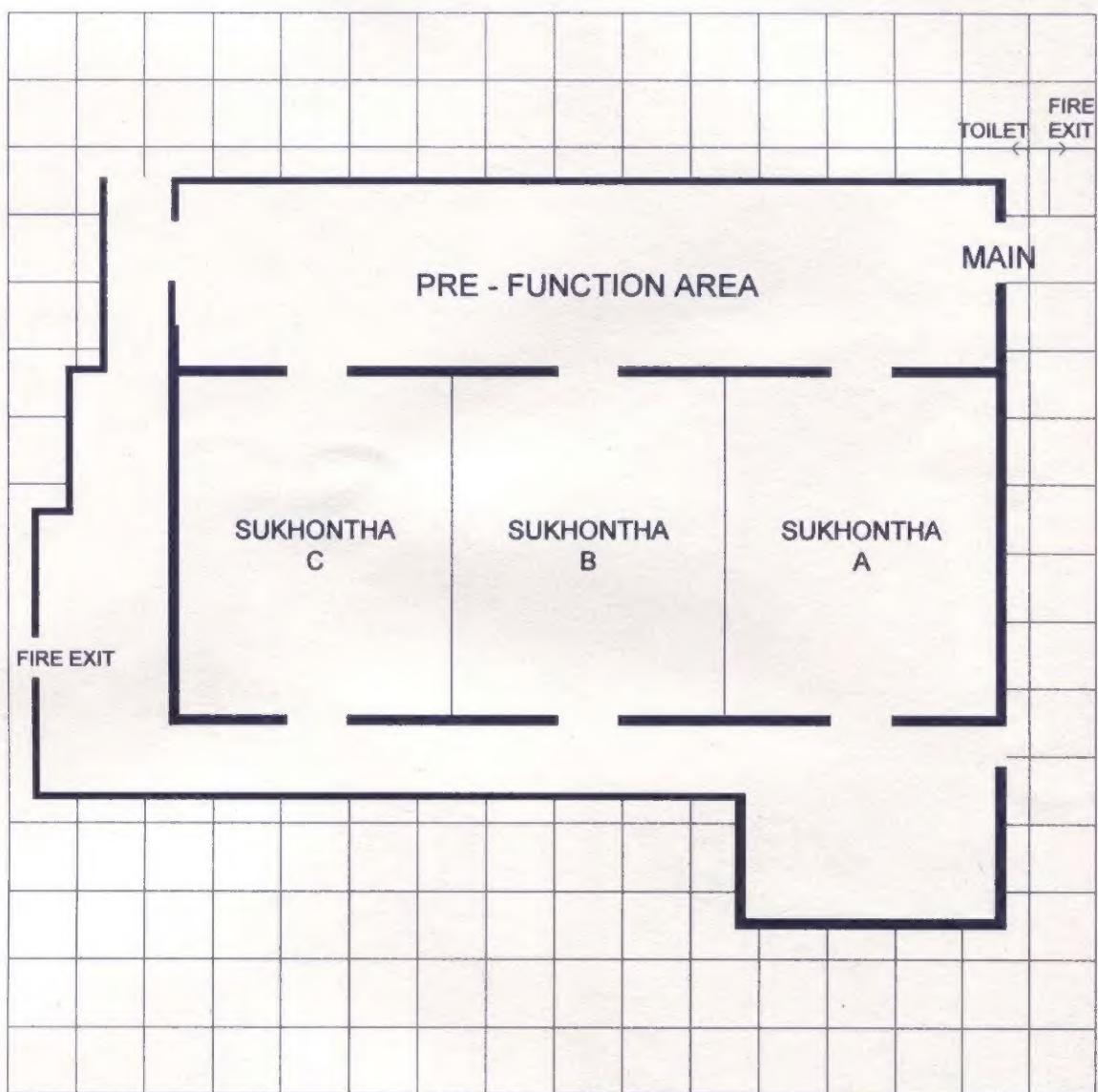
E-mail: sukhontha@hadyai.loxinfo.co.th



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# LOBBY LEVEL

## Sukhontha Hall



**SUKHONTHA HALL (Lobby Level)**

Room	Length (m)	Width (m)	Square Metres	Ceiling Height (m)	Class room Capacity	Banquet Capacity	Theatre Capacity	Cocktail Capacity
SUKHONTHA HALL	10	24	240	4.5	144	180	250	200
Sukhontha A	10	8	80	4.5	36	40	60	50
Sukhontha B	10	8	80	4.5	36	40	60	50
Sukhontha C	10	8	80	4.5	36	40	60	50
Foyer	24	4.5	108	4.5	N/A	N/A	N/A	100

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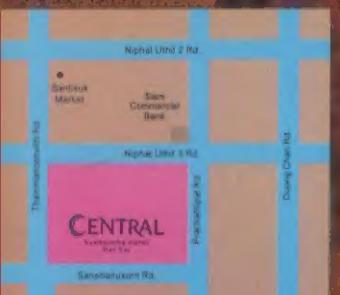
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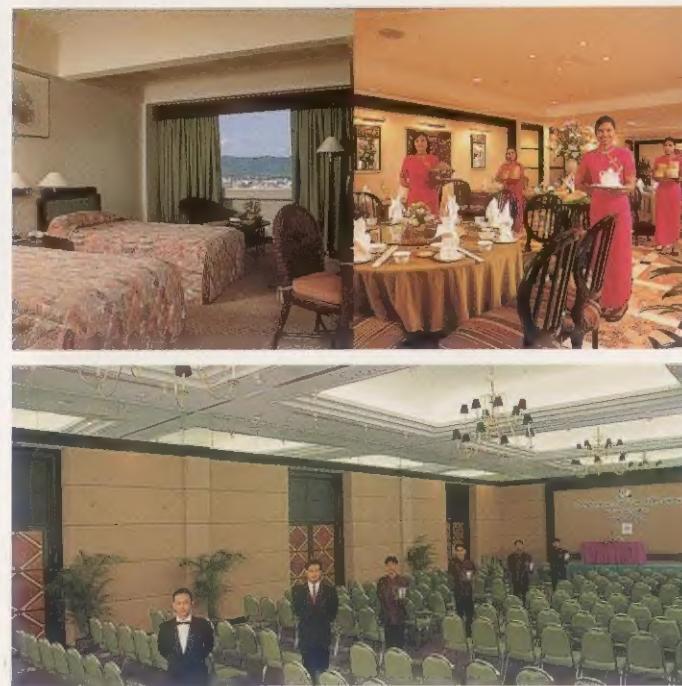
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Located in the heart of this bustling boomtown is Central Sukhontha Hotel, a sparkling new world of privacy with 238 well-appointed guest rooms and suites, each with a fully-stocked mini-bar, colour television, multi-channel music and IDD telephone.

Apart from 24-hour Room Service, guests have a choice of dining venues: The sumptuous Southern Palace Chinese Restaurant, Saneha Cafe, Lobby Lounge, and the Pool-side Snack Bar. Conference and Catering facilities are easily arranged at the Sukhontha Ballroom, which can seat up to 200 persons, or at the smaller Function Rooms for private meetings and celebrations.



## Speedy Business Connections

There is of course the Business Centre where executives can have all their business requirements efficiently processed through up-to-date equipment and top-notch secretarial services together with smooth telecommunications facilities.

## Keeping Fit

And at the end of a busy day's work, guests may unwind at the fully-equipped Fitness Centre, Sauna & Gym, take a dip in the Swimming Pool, or even ease the ache out of muscles with a traditional Thai massage.



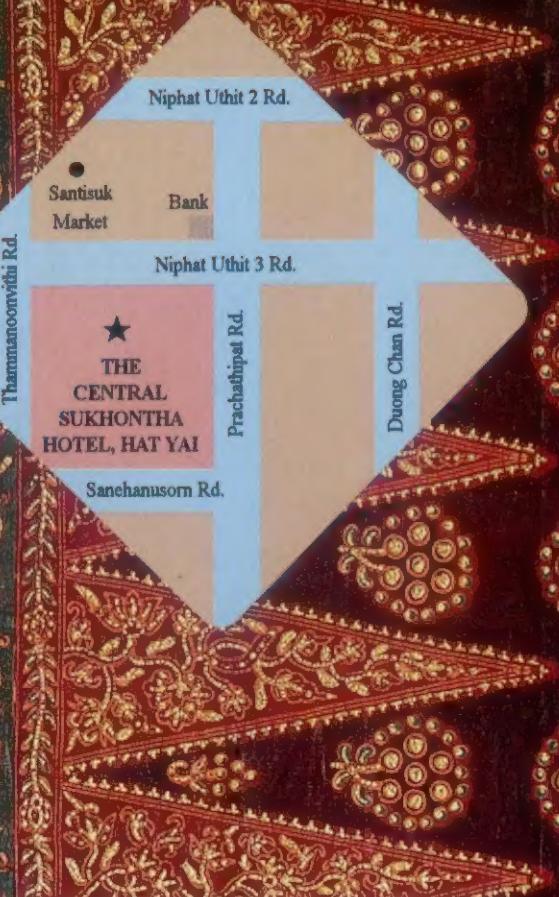
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Guests who wish to go shopping need look no further as Thailand's leading department store, the Central Department store, is right on the premises. Also nearby is the Santisuk Market renowned for its wide variety of electrical goods as well as street stalls selling a rich variety of fruits and other products at attractive prices.

When in Hat Yai, Central Sukhontha Hotel is the place to stay in style - unruffled, unhurried and uncompromising in comfort.

# HAT YAI THAILAND



★  
**THE  
CENTRAL  
SUKHONTHA  
HOTEL, HAT YAI**

Sanehanusorn Rd.

Prachathipat Rd.

Duong Chan Rd.

THE  
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**CENTRAL RESERVATIONS**

c/o The Central Plaza Hotel, Bangkok

1695 Phaholyothin Road, Chatuchak, Bangkok 10900, Thailand  
Tel: (66-2) 541-1071 (Direct) or 541-1234 Ext. 2223  
Telex: 20173 CENTEL TH Fax: (66-2) 541-1038 (Direct) or 541-1087  
SITATEX: BKKAZCR E-Mail: CENTEL @ ksc.5.th.com



THE  
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SUKHONTHA**  
HOTEL  
HAT YAI

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**PUBLISHED RATES  
(November 1995 - October 1996)**

**Single/Twin**

Superior	Baht	2,000/2,200
Deluxe		2,900/3,100
Deluxe Suite		5,100
Executive Suite		6,600
Sukhontha Suite		15,500
Extra Bed		300

All room rates are subject to 7% VAT. Rates are subject to change without notice. There is no charge for children under 12 years of age occupying the same room with their parents.

**LOCATION** The 238-room hotel is situated in the centre of bustling Hat Yai, the commercial and shopping hub of Southern Thailand. It offers convenient access to all business districts as well as tourist attractions, which includes the world's 3rd largest statues of the Reclining Buddha.

**DINING AND ENTERTAINMENTS** Aside from 24-hour Room Service, there is a variety of dining venues to choose from: Saneha Cafe Restaurant, Southern Palace Chinese Restaurant and Lobby Lounge.

**MEETING FACILITIES** Sukhontha Hall accommodating up to 350 persons including prefunction area. Also can be divided into 3 smaller meeting rooms. Support facilities include overhead and slide projection, screen, video, monitors, etc.

**RELAXATION AND RECREATION** Work out at the gym; enjoy a sauna at the Fitness Centre. Or, take a dip in the swimming pool.

**BUSINESS CENTRE** Features up-to-date office equipment and telecommunications facilities; plus a range of secretarial services; ideal for busy executives.

**FEATURES AND SERVICES** Shopping Mall, Tour Desk and covered parking space for 250 cars. Airport shuttle bus service.

**RESERVATIONS:**

Central Reservations Tel:(66-2)541-1071 (Direct) or 541-1234  
Ext. 2223 Fax:(66-2) 541-1038 (Direct)  
or 541-1087 SITATEX: BKKAZCR  
E - Mail: CENTEL @ ksc5.th.com

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Frankfurt	(49-6023) 30 024-5
Hong Kong	(852) 523 6661
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Manila	(632) 831 4372 / 3161-2 / 2965
Milan	(39-2) 551 80 528
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Seoul	(82-2) 754 6347-8
Sydney	(61-2) 954 5800
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**RETEL WORLDWIDE**

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**THE CENTRAL MAE SOT HILL HOTEL, MAE SOT**

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**THE CENTRAL SAMUI BEACH RESORT, KOH SAMUI**

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MYANMAR (BURMA)**

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